

**Rep Order#** 8883317      **Ver#** 3      **Status** Revised  
**EC'd** Yes

Traffic Order# 37603

Showing Buylines: All Lines

1 of 5

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC / HORSFORD  
Product HORSFORD/DCCC  
Estimate# 2102  
Buyer JESSE DEMASTRIE  
Phone#  
Fax#

**Agency** ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
**Agency C/P1/P2/E** 143/149/2102  
**Flight Dates** 10/16/2012 - 10/22/2012  
**Hiatus Weeks**

**Rep Firm**  
**Sales Office** ( ) WASHINGTON  
**Salesperson** ( ) MIKE JONES  
  
**Salesperson Phone#** 202-872-5880  
**Salesperson FAX#** 202-872-0263

-- CONTRACT COMMENT --

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$44,925

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Last Received: 10/  
Showing Budapest All Lines

2 of 5

**Station** KLAS-TV LAS VEGAS  
**Advertiser** ( ) DCCC / HORSFORD  
**Product** HORSFORD/DCCC  
**Estimate#** 2102  
**Buyer** JESSE DEMASTRIE  
**Phone#**  
**Fax#**

**Agency** ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
**Agency C/P1/P2/E** 143/149/2102  
**Flight Dates** 10/16/2012 - 10/22/2012  
**Holiday Weeks**

**Rep Firm**  
**Sales Office** ( ) WASHINGTON  
**Salesperson** ( ) MIKE JONES  
  
**Salesperson Phone#** 202-872-5880  
**Salesperson FAX#** 202-872-0263

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Traffic Order# 37603

**Printed:** 10/16/2012 11:32 AM  
**Last Received:** 10/16/2012 11:07 AM

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**Station** KLAS-TV LAS VEGAS  
**Advertiser** ( ) DCCC / HORSFORD  
**Product** HORSFORD/DCCC  
**Estimate#** 2102  
**Buyer** JESSE DEMASTRIE  
**Phone#**  
**Fax#**

**Agency** ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
**Agency C/P1/P2/E** 143/149/2102  
**Flight Dates** 10/16/2012 - 10/22/2012  
**Hiatus Weeks**

**Rep Firm** \_\_\_\_\_  
**Sales Office** (        ) WASHINGTON  
**Salesperson** (        ) MIKE JONES  
  
**Salesperson Phone#** 202-872-5880  
**Salesperson FAX#** 202-872-0261

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**Station** KLAS-TV LAS VEGAS  
**Advertiser** ( ) DCCC / HORSFORD  
**Product** HORSFORD/DCCC  
**Estimate#** 2102  
**Buyer** JESSE DEMASTRIE  
**Phone#**  
**Fax#**

**Agency** ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
**Agency C/P1/P2/E** 143/149/2102  
**Flight Dates** 10/16/2012 - 10/22/2012  
**Hiatus Weeks**

**Rep Firm** \_\_\_\_\_  
**Sales Office** (        ) WASHINGTON  
**Salesperson** (        ) MIKE JONES  
  
**Salesperson Phone#** 202-872-5880  
**Salesperson FAX#** 202-872-0265

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Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC / HORSFORD  
Product HORSFORD/DCCC  
Estimate# 2102  
Buyer JESSE DEMASTRIE  
Phone#  
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Agency ( ) GMMB  
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Agency C/P1/P2/E 143/149/2102  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

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Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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*26	SA		700P-800P		:30	\$220.00	10/20-10/20	1	1	1	\$220.00	
				Buyline Comment: ET WEEKEND								
				V3 Added								
*27	SA		1200P-400P		:30	\$1,050.00	10/20-10/20	1	1	1	\$1,050.00	
				Buyline Comment: NCAA								
				V3 Added								
*28	TU-M		400A-459A		:30	\$20.00	10/16-10/22	2	1	2	\$40.00	
				Buyline Comment: NEWS								
				V3 Added								

#### —REPORT TOTALS—

Report Totals: 43 / \$44,925.00

#### —SALES MONTHLY TOTALS—

Oct 12: 43 / \$44,925.00

Sales Totals: 43 / \$44,925.00

Station Totals: 43 / \$44,925.00

Lines not sent/rclld/rtrn: 0 / \$0.00

#### —COMPETITIVE—

Market Totals	\$149,750	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11

Demos RA35+